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HAESL wins “Most Innovative Award” in Sustainable Development Forum 2013

In Swire Sustainable Development Forum 2013, HAESL’s safety footwear programme won the top prize of the “Most Innovative Project Award” in the project competition. With more than 10 Swire operating companies enrolled in this competition to compete for 3 categories of prizes (i.e. Most Replicable, Most Effective & Most Innovative), the award winners were selected through voting by the forum participants.

While toe-cap safety footwear has been used in the safety field for some time, the voters opined that HAESL put very strong efforts in ensuring front-line staff, managers, executives or visitors are “foot safe” anytime. Our efforts included to ensure the comfort, convenience and presentation of the safety footwear to the users during daily operation and meetings. In addition, the voters reckoned that HAESL’s workshops have been clearly marked with green zones and red zones, and the safety footwear policy is well documented within HAESL health & Safety Manual. All these thoughtful elements made the safety footwear scheme successful whereas many other factories find it very difficult to fully carry it out.

Every year, Swire organizes an annual sustainable development (SD) forum that gathers all the operating companies together for best practice learning, and each company had to present their best project(s) within the SD areas, such as Health & Safety, environment, social engagement etc.

