

Say “yes” to recycle!

This year, we have signed up for a recycling campaign -- Recycling of red packet envelopes from Green Actions Hong Kong. During the Chinese New Year time, we have put boxes for collecting all used/un-used red packet envelopes. In the end of this event, we have collected more than 15.5kg of red packet envelopes in total and passed them to Green Action.

Save the planet! As long as the red packet envelopes are not torn or broken after use, it can then be recycled, re-packed and distributed to the local communities for reuse. We do not need to cut down 9,000 trees to make 1.8 billion red packets every year.

This event started one week before Chinese New Year and ended two weeks after the festival. It was exciting and surprising to see so many brand new red packets envelopes in the collection box. It proved that we had far more than we need. Among those envelopes, 30% of them are brand new with HAESL Logos. We should perhaps consider taking less if we do not need them. Or you can also consider returning them back to HR if you think you do not need them in the future.

After this event, we had volunteers to sort them out and plan to reuse the HAESL ones for the future annual dinner. In order to do better within HAESL in terms of red envelope design, HR and SD will try to look for different ways to reduce paper use during the red pocket envelopes production process and consider removing the adhesive function on the envelopes so as to increase the chance of reuse.

I would like to thank you for joining this meaningful event and thank you very much for those who have donated your used red pockets envelopes. Your effort is counted! See you next year again!

