

Rice Dumpling Event 2013

The 1st rice dumpling event was held on 6 - 7 June, 2013. This event aims to distribute yummy rice dumplings to celebrate the Dragon Boat Festival with our staff, sharing the festival joy with our community and supporting the local youth rehab social enterprise – “Bright Service Co. Ltd”.

We requested our staff to donate a dollar each but in total, we have received more than \$3,500 in donations. This means that some of the staff members were willing to donate more than the requested one dollar to support the event. Thank you for all your generous donations!

We put \$1,000 of our donation money to good use by purchasing more than a hundred rice dumplings from the Youth Rehab Social Enterprise and brought them over to the Evangel’s Children Home. They distributed the rice dumplings to their staff, children and families. They were also able to share their rice dumplings to a group of South Asian children exposing the traditions of this Chinese festival to them. The remainder of the donations will be used to buy food and donate it to other charities.

During the event, we conducted a mini survey to find out if our staff understood the goal of our rice dumpling event. Around 550 staff conducted the survey and results showed that over 70% realized what the meaning of this event was about. Others thought that this event was either a Dragon Boat festival celebration with the staff or just a rice dumpling discount provided to them. Our survey showed that one of the project’s objectives was achieved: enhancing the employee’s knowledge of social enterprises and encouraging them to contribute to their local communities.

We have reflected some of our staff’s feedback regarding the quality issues of the rice dumplings to the social enterprise. They have already promised to improve it. If the event is going to be recurred next year, we will request some samples to try and make sure their rice dumplings are at the high quality.



Kids from the Evangel’s Children Home are happy to receive rice dumplings donated by HAESL



The kid is proud to show his rice dumpling



Thank you once again for all your generous donations and the effort of the volunteers. We hope that this event can be the starting point for the staff that previously never contributed to their local communities and can motivate them to continue on this journey in the future.